

## **Canadian Government Says Help is On the Way for the Auto Industry; Swapalease.ca Is Ready to Help Now**

**(Cincinnati, March 9, 2009):** The Canadian Government recently announced federal budget initiatives that would include the purchase of \$12 billion worth of car loans and lease agreements from finance companies; but it could be months before the funds even start flowing.

[Swapalease.ca](http://www.swapalease.ca) has announced that there is no need to wait: help is available now through Swapalease.ca's special Canadian dealer promotions and free listing offer for Canadian consumers.

Although this new government initiative will help many, some concerns range from whether or not cash-strapped consumers will still be able to transfer their leases if necessary once the government has taken ownership of the financing and if dealers will be able to stay afloat while waiting for the funds to become available.

In an effort to mitigate concerns stemming from this government initiative and as a way of reaching out to Canadian consumers who may need it most right now, Swapalease.ca is currently offering a free listing for your vehicle. Visit <http://www.swapalease.ca/special> to list your vehicle for transfer at no cost with no strings attached.

Swapalease is the world's largest [lease take over](#) marketplace and has been helping thousands of consumers exit their leases early and save thousands of dollars since 1999. Swapalease.ca brings automotive lease buyers, sellers and local dealers together in one location and offers the best deals for both those looking to exit their lease early and for those looking for a short-term lease with little or no up-front cost.

But Canadian consumers aren't the only ones who can benefit from Swapalease.ca's relief package. Canadian dealers can receive five free advertisements and a free banner advertisement on the Swapalease.ca search results page as well as free account set-up. To take advantage of this special offer, call 1-888-SAL-SWAP. Exposure on the Swapalease.ca site garners more leads and more sales opportunities and provides a comprehensive marketplace for consumers looking for great deals.

For more information about Swapalease.ca or how to take advantage of these special offers for Canadian consumers and dealers, call toll free: 1-888-SAL-SWAP (1-888-725-7927) or visit <http://www.swapalease.ca/special>.