



Swapalease.com Sees Renewed Interest in SUVs and Crossovers

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(CINCINNATI, Oct. 13, 2009): Buyer demand for SUVs and crossovers has surged in September, according to Swapalease.com, the world's largest auto lease marketplace. According to user data, interest in top SUV and crossover models to lease has increased across the boards from August to September on the popular lease transfer Web site.

Searches for the ever-popular BMW X5 Series and the Mercedes-Benz M Class models on Swapalease.com had the most significant increase from August to September. Other popular SUV models include General Motors' Cadillac Escalade and Chevrolet Tahoe as well as the Porsche Cayenne, and Land Rover's Range Rover and Range Rover Sport.

Top SUV and Crossover Searches in September

1. BMW X5 Series
2. Mercedes-Benz M Class
3. Cadillac Escalade
4. Chevrolet Tahoe
5. Porsche Cayenne
6. Mercedes-Benz GL Class
7. Land Rover Range Rover
8. Lexus RX 350
9. Land Rover Range Rover Sport
10. Acura MDX

Swapalease.com officials contend that this is a possible sign of economic recovery as consumers are looking to get into bigger, more luxurious cars again.

"Swapalease.com closely monitors trends in buyer demand for leases through our web site user data," says Richard Joseph, a leading automotive expert and President of Swapalease.com. "Because of the recession and concerns about the environment many believe people are choosing to 'go green' with smaller, more economical vehicles; but our data proves otherwise."

An online car lease transfer is the most cost effective option for consumers who wish to [exit a car lease early](#) or to find someone to [take over car payments](#) they can no longer afford. Many people simply like to change vehicles often and benefit from taking over a [short term lease](#) in which they can easily accomplish this without putting money down or worrying about depreciation.

For more information about how lease transfers work or to exit your lease, visit www.swapalease.com.

About Swapalease.com:

Swapalease.com is the world's largest automotive lease marketplace and the pioneer in facilitating lease transfers online using a patented process. First conceptualized in 1997, Swapalease.com has evolved into a leading automotive consumer online destination servicing all aspects of the [automotive leasing](#) lifecycle and provides programs for both consumers and dealers in the U.S. and Canada. The company is headquartered in Cincinnati, Ohio. For more information, call 866-SWAPNOW or visit www.swapalease.com.

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