

Domestic Vehicle Searches Up on Swapalease.com in month of March

(CINCINNATI, April 13, 2009): Swapalease.com, the world's largest lease marketplace, released a list of the top 10 most searched vehicles during March 2009. The Cincinnati-based company reports that overall vehicle searches were up from the previous month, and searches for two GMC models nearly tripled since February.

Although BMW dominates the list for the third consecutive month this year -- maintaining half of the top searches for the month of March -- the bigger story is the increase in buyer searches for larger, domestic vehicles.

The GMC Acadia moved ahead of the BMW 5 Series and the GMC Sierra jumped up ahead of the BMW X5 and 7 Series models, respectively, perhaps reflecting a newfound confidence in GM vehicles with last month's news of a possible government bailout.

1. BMW 3 Series
2. Mercedes-Benz E Class
3. GMC Acadia
4. BMW 5 Series
5. GMC Sierra C/K 1500 Pickup
6. BMW X5 Series
7. BMW 7 Series
8. Cadillac Escalade
9. BMW 6 Series
10. Mercedes-Benz S Class

Consumers are now more than ever looking for ways to cut back on monthly expenses and often their housing or car payments are the first places they look to do so. By exiting their lease early through a lease transfer, cash-strapped consumers are able to walk away with no penalties and protect their credit.

Swapalease.com pioneered lease transfers online 10 years ago and uses a patented process to assist those who want to [exit their lease early](#) as well as those looking to take over someone else's lease.

"[Lease transfers](#) have long been popular, but the recession has created even more of a reason to use our site to find someone to [take over](#) your lease or to find a great deal on an in-process lease," says Scot Hall, EVP of Operations. "Our process is a win-win-win situation for the lease sellers, buyers and banks because everyone walks away saving money and protecting their bottom line."

For more information about Swapalease.com or to learn more about lease transfers, call 866-SWAPNOW or visit www.swapalease.com.

About Swapalease.com: Headquartered in Cincinnati, Ohio, Swapalease.com is the world's largest automotive lease marketplace and the pioneer in facilitating lease

transfers online. First conceptualized in 1997, Swapalease.com has evolved into a leading automotive consumer online destination servicing all aspects of the automotive leasing lifecycle. For more information, call 866-SWAPNOW or visit www.swapalease.com.

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